## Customer Financing – Tax Exempt Municipal Lease Purchase Agreements

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## Tax Exempt Municipal Lease - Agenda



- Funding Options
- Overview Motorola Credit Corporation
- Financing Products
  - Tax Exempt Municipal Lease
  - Flexibility
  - Benefits
- Payment and Interest Rate Illustrations
- Cash Flows Scenarios
- Alternative Structures





## **Diversify Approach by Investment Area**

Investment Area	Funding Approach		
Infrastructure	One-time revenue source		
Subscribers	One-time revenue source		
System Maintenance	Sustainable Revenue Source		
System Operations	Sustainable Revenue Source		
System Lifecycle Upgrades	One-time/Sustainable Source		

## **Consider All Funding Options**



#### **Multiple Funding Sources:**

- Government Bonds
- Capital Outlay Appropriation
- General Fund Appropriation
- Lease Purchase
- Sales Tax
- Surcharge Fees (Drivers license, vehicle registrations, 911, etc.)
- Other Federal Agencies: DOE, HHS, DOT, DOI / BIA, DOC, HUD
- System User Fees
- Private Foundations
- Federal Grants
- **Earmarks**
- State Grants
- DOJ Grants
- DHS Grants





## **Motorola Credit Corporation**

- Operates as a captive leasing company (Subsidiary of Motorola, Inc.)
- Financing State & Local entities for 42 years
- Funded \$8.1 billion equipment transactions since 1980
- Maintains a \$150 million portfolio of loans with \$450 million in "unfunded" commitments
- Quoted financing on \$2.3 billion of projects
- Financed on Avg. \$112M last 5 years (Gov't.& Public Safety-North America)





## Where we are today...Leasing in today's challenging environment



- State and Local Government challenges
  - Persistent unemployment
  - Uncertain State Aid
  - Falling property values
  - Mortgage delinquencies
  - Enterprise "businesses" (nursing homes, stadiums, convention centers)
  - Sales and income tax declines
  - Non-renewal bank liquidity facilities/ letters of credit
- Trends related to financing during recessionary periods
  - Issuing debt to meet budget requirements
    - Impacts state and counties "debt ceilings"
    - Lease financing doesn't impact debt ceilings
  - Increase in borrowing vs. "pay as you go"
  - Expensed items now being capitalized (computers, vehicles, telecom equipment solutions etc.), minimize impact on cash-flow
  - Bond transactions may be difficult to underwrite
- <u>Lease</u> Financing can help "bridge the gap"
- Motorola Credit Corporation (MCC) has the solution in today's challenging environment
  - MCC comfortable financing w/ BEST EVER rates
  - \$50mm Motorola's balance sheet allocated for strategic projects
  - Stimulus package more favorably impact rates/investment decisions
  - Our projects got funded while credit markets seized up!







#### 100% Transaction Financing

- •Motorola & non-Motorola equipment
- Installation
- Program Management
- Delivery
- Sales Tax

#### Structuring Alternatives

- Ownership vs. non-equity
- Even Payment Streams
- Graduated Payment Streams ("step-up")
- Deferred Payment Streams (24 months)

#### **Terms**

- •Up to 15 Yrs. Terms Available (infrastructure)
- Match Useful Life of Equipment

#### **Payment Structure**

- Monthly
- Quarterly
- Semi-Annual
- Annual

#### Rate Structure

- Fixed Rate
- Floating Rate

#### **Customized Billing**

- Inventory Tracking
- Billing by Departments
- •Electronic Funds Transfer
- Electronic Invoicing



## **Municipal Lease Purchase Program**

- Motorola Shares Tax Benefits with Lower Interest Rates
  - Opportunity for "Bank Qualified" pricing
- Lease Payments Subject to Annual Appropriations
- Title to Equipment Transfers to Customer
- Aggressive interest rates
- No Pre-Payment Penalties
- No Hidden Fees or Charges
- An alternative to issuing bonds (deb



### **Municipal Lease Purchase Benefits**



- The Municipal Lease Purchase may provide an alternative external funding method.
- Lease v.s. Bond Offering, customer avoids:
  - ✓ Costly Bond Counsel
  - ✓ Underwriting fees
  - ✓ Bond Insurance costs
  - ✓ Printing , mailing etc.
  - Delays purchase decision- (excessive timeframe from voter approvalunderwriting[credit/insuring] marketing- funding)
  - ✓ Compliance SEC Rule 15c2-12 (disclosure)
  - ✓ No Debt Service Reserve requirements with lease
- A lease purchase typically does not require voter approval.
- Lease <u>not</u> considered debt, <u>not</u> subject to debt "ceilings"
- The lease purchase spreads costs of equipment over a shorter period than bond financing.



## Tax-exempt lease interest rates (Bank Qualified structure)

#### **Interest rate matrix**

Transaction size	3 years	5 years	7 years	10 years
Over \$1,000,000	2.86%	3.04%	3.30%	3.74%
\$500,001-\$1,000,000	3.22%	3.38%	3.65%	4.09%
\$250,001-\$500,000	3.38%	3.54%	3.81%	4.24%
\$20,000-\$250,000	3.54%	3.70%	3.97%	4.41%

Rates close to 50 year lows!

## **Grant Funding Arrangements**



- New "friendlier" lease contract that supports grant funding opportunities
- Non-appropriation language and revised "statement of source of funds" resolves "supplanting issue"
- Full or partial payment comes from grant funding
  - Set 1<sup>st</sup> payment for the approx. time grant funding will occur
  - Customer has ability to "fully" or "partially" prepay
  - After partial prepayment, remaining lease payments are reset (lowered)
    - Invoice provided for equipment and services
  - Bona fide best efforts language to secure funding is scaled back



### **Benefits Summary**



- > Term structures to 15 years
- > Flexible payment options
- Finance 100% of acquisition costs
- Lease is <u>not</u> considered debt
  - ✓ No voter approval
  - ✓ Satisfies non-appropriation requirements
  - ✓ Alternative to issuing bonds
  - √ No pre-payment penalties
- Aggressive rates under Tax Exempt lease- "Bank qualified"
- Extensive experience with State & Local Government
- Customized financing contract for Indiana and Kentucky municipalities
- Flexible structuring alternatives
  - ✓ Level Payments
  - ✓ Deferred Payments (out full 24 months)
  - √ "Step-up" Payment Streams
- Motorola Credit Corp.
  - ✓ Billing, servicing and administration





## **Contact Information**

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